

mayor rob



I'm **Rob Nelson**, and I'm asking for your vote on April 2.

During my first term as mayor of Baraboo, I've tried to cultivate an atmosphere of thoughtfulness, respect, and transparency in local government.

As a downtown business owner, volunteer, and coach, I've developed deep roots in the community and I strive to find the careful balance that allows innovation and creativity while protecting the intrinsic charm and natural beauty that makes Baraboo such a terrific place to live.

I'll readily admit I don't have all the answers, so I welcome different perspectives and value the ideas and insights of others.

I welcome your thoughts and hope you'll entrust me with another term as your mayor.



OUR POLLING PLACE is the Baraboo Civic Center, 124 Second Street. Polls are open from 7:00 a.m. to 8:00 p.m. **You will need a photo ID to vote.**

VOTE TUES, APRIL 2

What they're saying about Mayor Rob...

Mayor Rob is a thoughtful leader who carefully examines the long-term ramifications of decisions made today for our community and its residents, both current and future. Rob embraces transparency and respects diverse opinions as a means to building consensus.

-KERI OLSON, author & community volunteer.

Mayor Rob has consistently worked to make our city a welcoming and prosperous community for residents and visitors alike.

-PAT LISTON, mayor, 2004 - 2012.

Mayor Rob has the intelligence and the dedication to keep Baraboo a great place to live.

-MIKE PALM, mayor, 2012 - 2021.

I appreciate Mayor Rob's dedication to preserving our beautiful, historic downtown community. His proactive, intelligent, and thoughtful approach to community issues and genuine listening skills have fostered a sense of trust and collaboration among citizens.

-BEKAH STELLING, local business owner.

Rob has proven that he's a "Big Picture" type of guy, focused on doing what's best for the entire Baraboo community. He doesn't have a personal or hidden agenda, and isn't out to please any particular constituency. Let's re-elect Mayor Rob Nelson.

-PETER BILDSTEN, retired banker & WI cabinet secretary.

Learn more at www.mayor-rob.com

PAID FOR BY PEOPLE WHO LOVE BARABOO, ROB NELSON, TREASURER.